



AC Ellis Wedding FAQ

The importance of your wedding is not lost on us. We know it takes a lot of patience, planning and a big investment.

Running a close second to the love, family and friends that make your day special is your photography. Memories fade over time and your photographs will help to

keep them alive.

We think it is very important to research your investments fully and therefore have created this frequently asked question sheet to help you in your decision making.

If you have any other questions, please do not hesitate to call or e-mail and ask away. We are here for you.

Cory Ann and Maria

The Photographers

Who will be my photographer?

Your photographer will be either Cory Ann or Maria. The photographer you select, hire and pay for is the photographer who will photograph your wedding. Your Agreement will state which photographer you have contracted and you will not get a substitute unless it is an extreme circumstance.

What is Cory Ann's experience?

Cory Ann has photographed over 90 weddings in the last four years. She has spent countless hours developing her skills by practicing, viewing forums, studying, workshops and seminars. Cory Ann also instructs other photographers when time allows and this allows her to further develop her own skills.

What is Maria's experience?

In 2006 Maria began training under Cory Ann. By the end of the wedding season she photographed 3 weddings as the main photographer and over 13 as a second photographer. She continues to train with Cory Ann and other photographers. Cory Ann's standards are very high and you can be assured you will get great images with Maria.

What if something happens to Cory Ann or Maria?

If something happens to Cory Ann or Maria and they are unable to photograph your wedding Cory Ann will do her best to work with you to find a replacement that you are both happy with. Cory Ann maintains a large network of photographers to utilize.

What will you wear to photograph my wedding?

We will wear attire that matches the formality of your wedding. We like to blend in so we choose neutral colors. Typically we like to wear a cute button shirt and/or jacket and slacks. Sometimes we find a cute skirt that we can work in.



What is your style?

Well we think we get caught up in catch phrases like photojournalism and the like. So, we basically describe our style as distinctive.

Creative portraiture during the day is something we excel at, but we only do this if you schedule for us to do it. We excel at these because we study and practice how to direct, pose and use light to flatter you the best. Cory Ann

has her MS in Physical Education and has a way with directing after coaching college athletes for 5 years. She has taught her methods to Maria.

We always seem to win of the bridal party and in particular the groom and groomsmen with our quick formals. We have developed and practiced methods of positioning and transitioning that allow us to be very efficient and eliminate the need for hours of formal time.

We are quick, attentive and able to cover a lot of ground, hide off in spaces, and be proactive to capture the real moments as they happen. We stick to what comes naturally, but are able to adapt and fit in with all different groups. Every wedding is different and therefore so are the images.

We have heard our clients use many terms to describe our images, Cory Ann's favorite is intimate. We are trusted to be there during key moments and are able to capture them in an "intimate manner" relaying to the viewer the feeling of being there. We love what we do, meeting new people and we like to have fun!

Do you have references?

Yes, in the way of a raves label on the blog and many comments on our blogs. Over 75% of our bookings come from personal referrals, this is the best reference of all. All comments are unsolicited.

Are you a member of any professional organizations?

These are not necessary to qualify a good photographer as many simply require you to pay a fee to be in them. Cory Ann was a member of Wedding Photojournalists Association. This is one of few organizations that requires you to submit images for approval prior to becoming a member, but have let my membership lapse. The other organizations we are in are merely to support the industry.

How much time do I need?

This depends on the events of your day. If you would like to discuss this feel free to give us a call. Our coverage starts at 5 hours and has gone as long as 14 hours. An average coverage is about 6-7 hours

What are the credits on your rate sheet?

Credits are amounts that are used to purchase the corresponding items. A print credit is for prints. We use this method rather than saying 4 8x12's or the like, because it gives you more freedom.

How long do formals take?

Never ever more than 45 minutes if all your people are there. The standard 10-15 "must have" groups can be done in 20 minutes typically. No reason to spend your whole day doing these when we can have fun.

Can you explain private portrait time?

This is time when it is just the bride and groom and your photographer. It replicates your engagement session. The reason you should be alone is because others will distract from you having one of those special moments. Often this is the only time of the day that you truly get to yourselves. This can be at the ceremony location or at a separate location of your choice. It's basically just a wonderful opportunity to schedule some fabulous images of the two of you.



What type of equipment do you use?

We use a variety of big black boxes and very good lenses. We do not skimp on equipment, but also feel that it is only a tool and as long as you like what we produce that is all that matters. We do have the proper equipment for low-light situations also.

Do you have back-up equipment?

Yes we do. We have multiple full systems that we can use should anything fail. We are also a member of the professional services of my camera maker and can get loaner equipment if needed. We are also insured and if needed can get a replacement.

How are our images backed-up?

All images are downloaded to the main computer hard drive and external hard drive after the wedding. They are then burnt to DVD for back-up. Once these three copies are made only then are they deleted from the cards. During the editing process periodic back-ups are made to the external drive. Once all editing is finished all edited and corrected images are backed-up again to DVD and external drive. They are then removed from the main drive. Always there are two copies.

Do you have insurance?

Yes I do, like any professional should. I have both equipment and liability insurance. Fully covered and ready to go.

Do we have copyright to our images?

No, however what you are really hoping to acquire is reproduction rights, and I do sell you the disk with this included. Copyright is very technical, some photographers don't even understand it. But basically if I give you the copyright to your images I cannot use them in any way without your written permission. I would not even be able to print them for you.

So, while you won't get copyright for your images you will get personal reproduction rights. This will allow you to reproduce the images from the disk for any personal uses. No you cannot hire someone else to make your album, but yes you can make your own. No you cannot allow ZYC Dress Shop to use them in their ads as this is commercial use. But you can print and distribute them all you want to family and friends.

You will get a signed reproduction release from me with your disk that is either purchased separately or included in your collection.

How do I reserve our date?

You call and check availability, dates are reserved on a first come, first booked basis. If your date is available you are sent a link to submit your information and pay your retainer on-line (you may select to mail in your payment at that time). After receiving your retainer we will send you an Agreement, upon receipt of the Agreement back we will send you copies of everything including the Agreement signed by Cory Ann and you are officially booked.

What happens after booking?

You schedule your complimentary engagement session. Order anything you like. Then you will get some information from me about 1.5 - 2 months prior to your wedding. Fill out what needs to be filled out, send in what needs to be send in. Your remaining payment is due within 30 days of your date. I will let you know upon receipt.

We will either schedule a meeting or we will call to discuss the details the week of your wedding. Then I arrive on your date and we are ready to make some lovely images together.

After the wedding what happens?

Your images are blogged when time allows. Then in approximately 4-8 weeks all your images are on-line ready for proofing. You will receive an e-mail notification of your gallery. If an album is in your collection we will give you instructions on how to select your images so that we may begin the design process.